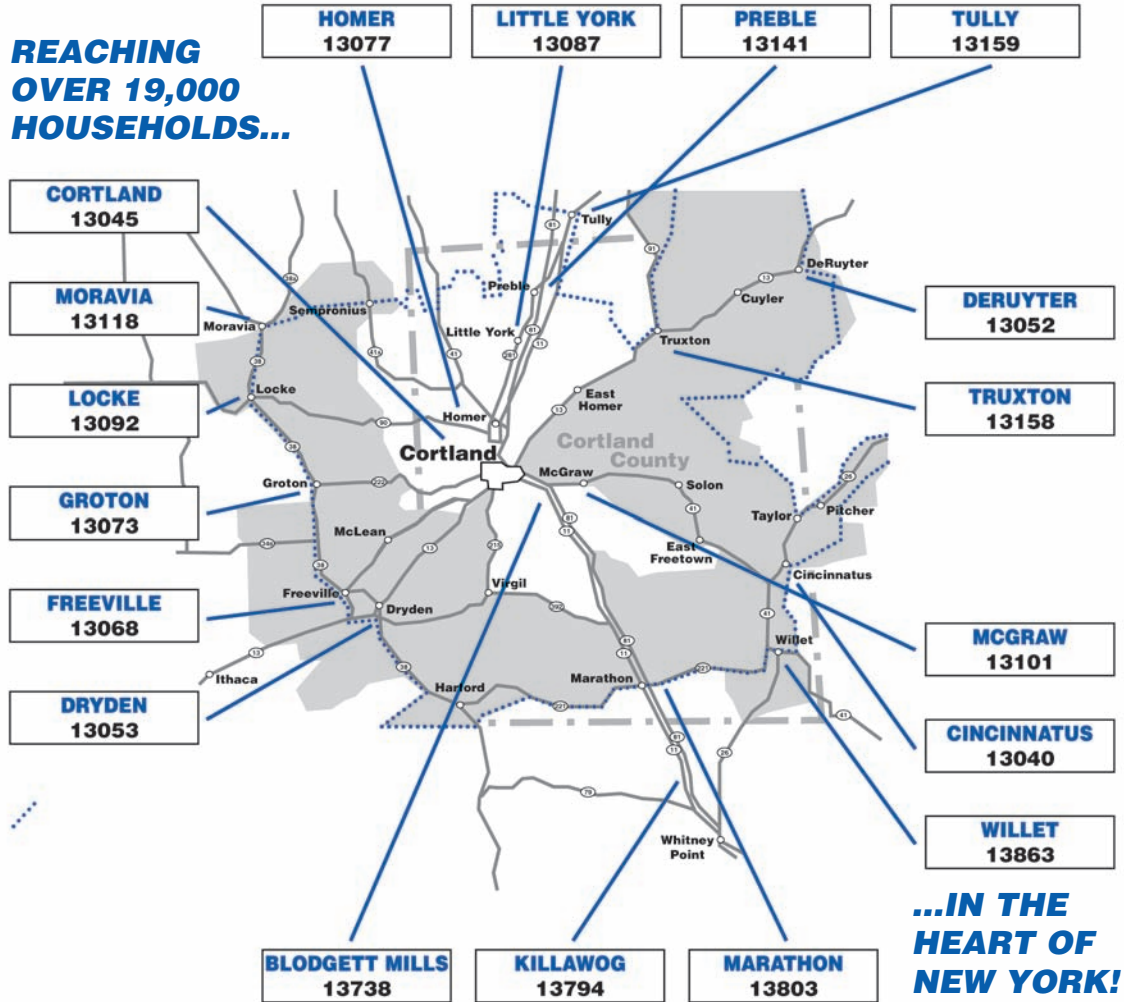


AREA OF COVERAGE CORTLAND STANDARD & CONSUMER NEWS

**REACHING
OVER 19,000
HOUSEHOLDS...**



CLASSIFIED ADVERTISING RATES

NON-COMMISSIONABLE • EFFECTIVE JAN. 1, 2012

# of lines	One Day	2-3-4 Days	5-6-7 Days
3	16.65	26.40	36.00
4	17.20	28.60	38.60
5	18.30	30.80	41.75
6	18.95	32.75	44.65
7	19.85	35.25	47.30
8	20.75	36.90	50.35
9	21.70	38.95	53.00
10	22.10	40.75	55.65
11	23.05	42.75	59.85
12	23.60	44.25	60.75

Over 12 lines - add to rate

ONE DAY, \$1.00 PER LINE

2-3-4 DAYS, \$1.90 PER LINE

5-6-7 DAYS, \$2.50 PER LINE

After 7 Consecutive Insertions - add to rate

PER INSERTION	6 LINES - 45° PER LINE	10 LINES - 39° PER LINE
3 LINES - 60° PER LINE	7 LINES - 44° PER LINE	11 LINES - 37° PER LINE
4 LINES - 55° PER LINE	8 LINES - 43° PER LINE	12 LINES & UP -
5 LINES - 50° PER LINE	9 LINES - 41° PER LINE	35° PER LINE



\$10.00 FEE FOR SPECIAL SET-UP.

Deadlines: 2pm preceding day; 11am Saturday
Not responsible for unreported errors after 1 day.
Insertions not consecutive take the one time rate.

One copy change a month allowed.

We reserve the right to classify
under appropriate heading.

• Spring, Fall Business Card

**EMPLOYMENT CLASSIFIED RATES
ON REQUEST**

ALL CLASSIFIED RATES INCLUDE WEB

\$5.00 Extra box number for blind ad, \$10.00 if mailed.

Mailed proof of publication tear sheets 50°

Consumer-News

4 Line Minimum Size \$8.00

70° Per Additional Line