

# SPECIAL SECTIONS 2008

THE CORTLAND STANDARD PROVIDES READERS AND ADVERTISERS WITH A WIDE VARIETY OF SPECIAL SECTIONS TO CHOOSE FROM.

## Bridal

Cortland Standard  
Thursday, January 24  
Consumer-News  
Monday, January 28

**Deadline** - Wednesday, January 16

## OUTLOOK

Cortland Standard  
Thursday, February 21

**Deadline** - Friday, February 8

## BUSINESS SHOWCASE

Cortland Standard  
Thursday, April 24

**Deadline** - Wednesday, April 16

## 50 plus

Cortland Standard  
Thursday, May 1  
Consumer-News  
Monday, May 5

**Deadline** - Wednesday, April 30

## SUMMER

Cortland Standard  
Thursday, May 22  
Consumer-News  
Saturday, May 24

**Deadline** - Friday, May 9

## Dairy

Cortland Standard  
Thursday, May 29  
Consumer-News  
Monday, June 2

**Deadline** - Wednesday, May 21

## GRADUATION

Cortland Standard  
Thursday, June 12  
Consumer-News  
Monday, June 16

**Deadline** - Wednesday, June 4

## College

Cortland Standard  
Monday, August 25

**Deadline** - Friday, August 8

## Autumn

Cortland Standard  
Thursday, September 18  
Consumer-News  
Monday, September 22

**Deadline** - Wednesday, September 10

## New Car Preview

Cortland Standard  
Monday, October 20

**Deadline** - Wednesday, October 15

## GET GUIDE

Cortland Standard  
Thursday, November 13  
Consumer-News  
Monday, November 17

**Deadline** - Wednesday, November 5

## Last Minute Gift Guide

Cortland Standard  
Thursday, December 11  
Consumer-News  
Monday, December 15

**Deadline** - Wednesday, December 3

## HEALTHWISE

Targeted readership for area  
healthcare professionals.

Cortland Standard  
Wednesday, January 16

**Deadline**  
Tuesday, January 8

Cortland Standard  
Wednesday, March 26

**Deadline**  
Tuesday, March 18

Cortland Standard  
Wednesday, July 16

**Deadline**  
Tuesday, July 8

Cortland Standard  
Wednesday, October 29

**Deadline**  
Tuesday, October 21

Contact your Advertising Account Representative at 607-756-5665 for more information.

Cortland Standard • consumer-news